

Mr. John Q. Public

Comprehensive Research Profile prepared for
ABC Nonprofit Foundation

donor **FACTS**

Prospect Research Services

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PART I: EXECUTIVE SUMMARY

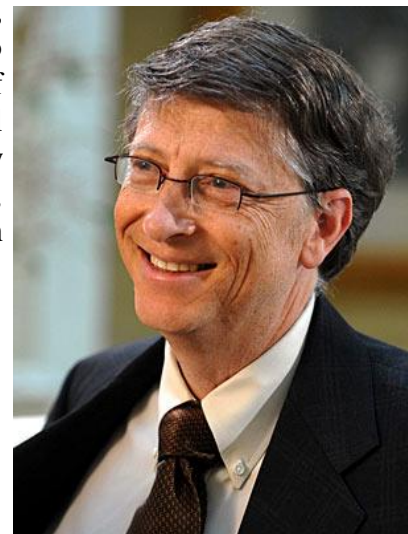
FINANCIAL OVERVIEW*

Largest Gift	\$100,000 to the Wharton School of Business in 2009
Real Estate	\$46,471,171 from 3 properties
Income Estimation	\$1,100,000 (2010)
Securities	\$4,732,000 of stock with The Imaginary Hotel (NYSE: TIHC)
Other Assets	Private jet valued between \$15 to \$30 million

* See "Part II: Wealth & Assets" for a complete wealth analysis.

WEALTH SUMMARY

Mr. Public is in his second year as CFO at the Imaginary Hotel, where his salary was \$900,000 in 2009 and then increased to \$1.1 million for 2010. He currently holds only 211,000 shares of TIHC stock, and also has 500,000 in stock options that will become exercisable over the next five years. Mr. Public may also hold ~ \$1.5 million worth in shares of his former employer, AB Harold Smith Group. Mr. Public owns three properties in California and Arizona, valued together at \$46.5 million.



PHILANTHROPIC ANALYSIS

Mr. Public operates a family foundation which annually gives between \$200k to \$1 million to various educational and faith-based charities. The foundation gave \$241,500 in grants during 2008. While Mr. Public's largest gift of \$100,000 went to his alma mater, the Wharton School of Business, in 2009, most of his giving is directed to various Christian organizations.

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PART II: WEALTH & ASSETS

COMPENSATION

Cash Compensation

The Imaginary Hotel Corporation:

- 2010: \$1,100,000
- 2009: \$900,000

See "Stock Holdings" section for detailed information about Mr. Public's stock options.

REAL ESTATE

Current Real Estate Holdings

23815 Stuart Ranch Road, Malibu, California 90265

Residence: Single Family | Beds: 5 | Bath: 5.5

Square Feet: 5,900 | Lot Size: 10,454 | Year Built: 2007

Date Purchased: June 22, 2009

Purchase Price: **\$28,000,000**

202 C Street, San Diego, California 92101

Residence: Single Family | Beds: 4 | Bath: 10.0

Square Feet: 15,809 | Lot Size: 75,358 | Year Built: 2003

Date Purchased: April 26, 2002

Purchase Price: \$1,200,000

Market Value: **\$9,469,371**

5850 West Glendale Avenue, Glendale, Arizona 85301

Residence: Single Family | Beds: 5 | Bath: 6.0

Square Feet: 5,982 | Lot Size: 27,268 | Year Built: 2000

Date Purchased: April 26, 2005

Market Value: **\$9,001,800**

Total Value of Real Estate \$46,471,171

See map of all properties on the next page...

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Map of Properties:



[Link to Interactive Google Map of all properties](#)

STOCK HOLDINGS

Note: Information on stock holdings is only available if an individual is a majority shareholder of the firm (owns 5% or more of the company's stock) or if an individual is a company insider (executive or member of the board of directors).

The Imaginary Hotel (NYSE: TIHC)	Date	04/30/2009
	Source	DEF 14A
	Shares Directly Held	210,100
	Shares Indirectly Held	0
	Price per Share (4/16/2010)	\$22.43
	Value of Shares Held	\$4,732,000

TIHC Stock Options:

(See attached source documents)

Option Award 1 (January 1, 2009)

Source Document	SEC Form 4 (01/01/2009)		
Transaction Date	1/1/2009		
Expiration Date	1/1/2019		
Option Price	\$ 5.93		
Number of Securities	100,000		
Vesting Schedule:	1 st Third	2 nd Third	3 rd Third
January 1, 2010	5,000	-	-
January 1, 2011	7,500	5,000	-

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January 1, 2012	9,166	7,500	5,000
January 1, 2013	11,667	9,166	7,500
January 1, 2014	-	11,667	9,166
January 1, 2015	-	-	11,667
TOTAL	33,333	33,333	33,334

Option Award 2 (June 16, 2009)

Source Document	SEC Form 4 (06/22/2009)
Transaction Date	6/16/2009
Expiration Date	6/17/2019
Option Price	\$ 7.73
Number of Securities	100,000

Vesting Schedule:

June 18, 2010	25,000
June 18, 2011	25,000
June 18, 2012	25,000
June 18, 2013	25,000
TOTAL	100,000

Option Award 3 (February 23, 2010)

Source Document	SEC Form 4 (02/24/2010)
Transaction Date	2/23/2010
Expiration Date	2/22/2020
Option Price	\$ 16.09
Number of Securities	300,000

Vesting Schedule:

February 23, 2011	75,000
February 23, 2012	75,000
February 23, 2013	75,000
February 23, 2014	75,000
TOTAL	300,000

Options Summary:

Exercisable Options	5,000
Unexercisable Options	495,000

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Stock performance of TIHC from December 2008 (\$5.11) to April 2010 (\$22.54):



**AB Harold Smith Group,
Inc.**
(NYSE: ABHS)

As of September 23, 2008, Mr. Public directly held 93,168 shares of ABHS. Since he ceased being an “insider” just two months after that date, it is not possible to confirm whether or not Mr. Public still holds these shares. As of 4/16/2010, shares trade for 16.50. Thus if Mr. Public still owns these shares, they would be worth \$1,537,272.

Stock performance of ABHS from August 2008 (\$13.45) to April 2010 (\$16.46):



ADDITIONAL ASSETS

Mr. Public owns a Gulfstream G-III (G-1159A) airplane, valued somewhere between \$15 million and \$30 million.



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PART III: PHILANTHROPIC INVOLVEMENT

FAMILY FOUNDATION

Foundation Name Public Family Foundation Inc.

Address 641 South Elm Street
Redmond, WA 60521-4623

Board of Trustees

- John Q. Public – Director & President
- Robert P. Smith – Director & Vice President
- Henry F. Smith Jr. – Director & Vice President
- Gerald Public – Director, Secretary, & Treasurer
- Lynn B. Fergusson – Director & Vice President
- Becky Richards – Director & Vice President

Total Assets (2008) \$4,287,150

Total Giving
(Past 5 years)

- 2008: \$241,500
- 2007: \$559,500
- 2006: \$764,000
- 2005: \$638,500
- 2004: \$1,337,500

Largest Gift \$85,000 to the Rehabilitation Institute of Chicago in 2006

Grants Awarded in 2008

Amount	Recipient
\$60,000	Rehabilitation Institute of Chicago
\$50,000	Johnson Seminary Foundation
\$21,200	Illinois University
\$20,000	Institute for Global Engagement
\$19,200	Lawndale Community Church
\$10,000	Marian College
\$6,500	Elim Christian Services
\$5,200	Robert Crown Ctr. for Health Education
\$5,000	Executive Service Corps
\$5,000	Children's Memorial Hospital
\$5,000	University of Iowa Foundation
\$5,000	Presbyterian Frontier Fellowship
\$5,000	Inter-Varsity Christian Fellowship

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BOARD MEMBERSHIPS

Organization Name Fuller Theological Seminary

Address 135 N. Oakland Ave.
Pasadena, CA 91182



Website www.fuller.edu

Summary “Fuller Theological Seminary, embracing the School of Theology, School of Psychology, and School of Intercultural Studies, is an evangelical, multid denominational, international, and multiethnic community dedicated to the equipping of men and women for the manifold ministries of Christ and his Church. Under the authority of Scripture we seek to fulfill our commitment to ministry through graduate education, professional development, and spiritual formation. In all of our activities, including instruction, nurture, worship, service, research, and publication, Johnson Seminary strives for excellence in the service of Jesus Christ, under the guidance and power of the Holy Spirit, to the glory of the Father.”

Years on Board circa 2004 to Present

Board Members

- **John Q. Public, Chair**
- Daniel L. Villanueva, *Vice Chair*
Partner, R.C. Fontis Partners, LP, Pasadena, CA
- Brian T. Prinn, *Treasurer*
Chief Executive Officer, Skye Inc., Newport Beach, CA
- Robert M. Anderson
Chairman, AFA Technologies, Inc, Newport Beach, CA
- Mary Vermeer Andringa
President, Vermeer Corporation, Pella, IA
- Judy G. Bergman
Retired, Laguna Beach, California
- Russell J. Bloem
VP of Admissions Jones College, Grand Rapids, MI
- William K. Brehm
Chairman Emeritus, SRA International, Fairfax, VA
- Gaylen J. Byker
President, Jones College, Grand Rapids, MI

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OTHER NON-PROFIT AFFILIATIONS

Illinois University, Jean School of Business

Dean's Advisory Council

International Students Incorporated

International Students, Inc. exists to share Christ's love with international students and to equip them for effective service in cooperation with the local church and others. They are based out of Colorado Springs, CO.

Wharton School of Business, University of Pennsylvania

In 2006, Mr. Public spoke in a panel discussion titled, "How Can Innovation and Entrepreneurship Help India Succeed in Global Markets."

CHARITABLE GIVING

* Note: For gifts made through individual's family foundation, please see the previous section on family foundation grants.

Published Philanthropic Giving

Amount	Year	Recipient	Gift Type
\$100,000	2009	Wharton School of Business	Campaign Gift
\$250,000	2005 – 2009	World Vision International	Cumulative Giving
\$50,000 - \$99,999	2004	San Diego Rescue Mission	Annual Gift
\$10,000- \$49,999	2003	St. Luke's Hospital of San Francisco	Annual Gift

Political Contributions

Amount	Year	Recipient
\$500	2007	Sauerberg, Steven Kenneth (Via Sauerberg For Us Senate)
\$3,891	2004	Jennings, Jon Paul (Via Friends Of Jon Jennings Committee)
\$600	2003	American Bakers Association American Bakers Political Action Committee
\$250	2003	Mckenna, Andrew J
\$500	1997	Smith, Gordon Harold

Political Focus

Republican

PART IV: BUSINESS

CURRENT BUSINESS

Business The Imaginary Hotel Corporation

Position Senior Vice President and Chief Financial Officer

Address 1234 Imaginary Blvd.
San Diego, CA 54321

Website <http://www.imaginaryhotels.com>

Phone (626) 555-1234



Company Background



The London Resort

Rising from the ashes of the bulldozed Imaginary Hotel, the London Resort (owned by The Imaginary Hotel) brings a touch of Venice to the San Diego Strip. Replete with gondoliers and a replica of the Rialto Bridge, the London offers a 120,000-sq.-ft. a 4,000-suite hotel, as well as a shopping, dining, and entertainment complex. The Imaginary Hotel also operates The Piazza next door to the London, and the nearby Imaginary Hotel Expo Center trade show and convention center. In addition to its San Diego holdings, the firm has a handful of properties in China through its Imaginary Hotel China subsidiary. Chairman and CEO George Bush and his family own more than 50% of The Imaginary Hotel.

While The Imaginary Hotel has been busy on the development front, a challenging economic environment has caused the company to revise some of its plans. It halted construction of its St. Regis Residences project, which is located on the San Diego Strip between The Piazza and The London, due to reduced demand for San Diego Strip condominiums. However, other projects have remained on schedule, such as the 2009 opening of the Imaginary Hotel Resort Bethlehem in Pennsylvania. In addition, The Imaginary Hotel is expanding in Asia by building the first resort in Thailand. The facility, the Marina Bay Imaginary Hotel, is expected to open in 2010 at a cost of about \$3.1 billion.

Elsewhere overseas, the company in 2009 listed 30% of its

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New hotel resort in Thailand

Chinese assets in the \$2.5 billion initial public offering of Imaginary Hotel China. The assets include The Imaginary Hotel Macao, the London Macao Resort Hotel, and the Four Seasons Macao. Imaginary Hotel filed the IPO after attempts to sell of the Macau properties failed because bids weren't high enough. The properties have become less attractive to investors, as Macau's hotels have suffered amid a drop-off in visitors from mainland China. The company was forced to cut costs at the close of 2008 by laying off 500 employees at its London Macau hotel and decreasing staff working hours.

The Imaginary Hotel is using funds from the Imaginary Hotel China offering in order to raise cash to pay off debt. (At the end of 2008, the company had more than \$10 billion in debt.) It also plans restart and complete construction of a resort complex in Macau that had been halted as a result of financial difficulties. Its development on the Cotai Strip site near the London Macau will house the combined Shangri-La, Traders, and Sheraton resort complex, and will be finished in phases. Phase one is expected to open in the summer of 2011.

Mr. Public's Role

As senior vice president and chief financial officer, Mr. Public is responsible for managing the financial and information technology affairs of the company, including capital formation and allocation, accounting and financial reporting, internal audit, financial planning, taxes and information systems.



Compensation	\$1.1 million
Dates Employed	December 2008 to Present
Number of Employees	27,000
Sales (2009)	\$4.563 billion
Net Income/Loss (2009)	<u>Loss</u> of \$354.5 million
Ownership	Mr. Public currently holds 211,000 shares of stock and has 500,000 in stock options (495,000 of which are unexercisable). See Section II "Wealth Analysis" for a discussion of Mr. Public's stock options arrangement.

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Executive Team

Sheldon G. Davenport	Chairman, CEO, and Treasurer
Michael A. (Mike) Vollmer	President, COO, and Director
Jonathan J. Public	SVP and CFO
Steve Goldstein	VP Information Technology
Robert G. DeAngelo	EVP; President, The London Resort
Leonard M. Abboud	SVP Asia Operations
Andrew Briggs	VP Government Relations
Daniel McCabe	VP Investor Relations
Kim Reese	VP Compliance
Ron Riezler	VP Communications
Norbert Roberts	VP Procurement
Nigel Weaver	President, Marina Bay Imaginary Hotel Thailand
Stephen Bello	President, Asia Region
Eric Boyd	VP Sales, The London Resort and The Piazza
Pete Smith	VP Food and Beverage, The London Resort and The Piazza
John Adelson	VP Gaming Operations, The London Resort and The Piazza

Board of Directors

- Sheldon Davenport, Chairman and CEO
- Michael Forman, President and COO
- Charles Siegel
- Irwin Chafetz
- Irwin Koo
- George Schwartz
- Jeffrey Ader
- Jason Paulson

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ADDITIONAL BUSINESS & INDUSTRY ACTIVITIES

Corporate Board Memberships

Current:

- Goldman Sachs
- Merrill Lynch

Past

- Regal Entertainment Corp. – Irvine, CA
 - 1999 to 2005
- Hilton Hotel Company – New York, NY
 - 1997-2001

Industry Affiliations

- American Institute of CPAs
- California Society of CPAs
- Financial Executives International
- The Cleveland School of Accounting at Wharton
- The American Management Association
- PM National Insurance – Member of Advisory Board

Additional Information

Mr. Public is a certified public accountant.

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PART V: GENERAL BIOGRAPHICAL INFORMATION

Home Address 23815 Stuart Ranch Road
Malibu, California 90265

Home Phone (323) 555-1234

Business Address The Imaginary Hotel Corporation
1234 Imaginary Blvd.
San Diego, CA 54321

Business Phone (626) 555-1234

Date of Birth October 31, 1959 Age: 50

Nickname Johnny

Education **Wharton School of Business**
Master of Business Administration
Class of 1980

New York University
Bachelor of Science
Class of 1978



CAREER SUMMARY

*For further details on
Mr. Public's
employment at The
Imaginary Hotel, go to
"Part IV: Business"*

The Imaginary Hotel, Inc. Senior Vice President and Chief Financial Officer	San Diego, CA Dec. 2008 - Present
AB Harold Smith Group, Inc. Senior Executive Vice President and Chief Financial Officer	San Diego, CA Jul. 2002 – Nov. 2008
Crepes Food Company, Inc. VP and Chief Financial Officer	Richland, CA 2002 – 2009
Warner Brothers, Inc. Assoc. VP of Investor Relations	Los Angeles, CA 1994-2001

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FAMILY

Spouse

Jane R. Public

June 3, 1950

Jane is a homemaker and also runs a home-based calligraphy business called “Jane Smith Ink”. Her estimated income is \$43,000.

In 2008 she made a \$5,000 donation to the Children’s Hospital of Los Angeles in 2008.



Children

Sarah Public (~24), Daniel Public (~ 18)

Sarah and Daniel both attended Johnson Christian School in San Diego, CA. Sarah graduated from Western University with a BS in computer science. She is now studying computer science at Washington University. Daniel is currently a freshman at the University of Southern California.

Parents

Alex Q. Public (d. 1961)

Sandra (“Sandy”) A. Public – age 97

123 Las Tunas Avenue, San Diego, CA 54321

Alex Public owned the Public Motor Company, which was founded circa 1912 by Jimmy Paul Public, who was likely Alex’s father. The company was the largest independent distributor of automotive replacement parts on the East Coast until it merged with another company in 1965. After Mr. Public’s death in 1961, caused by a plane accident in San Diego, ownership in the company was distributed to Mr. Public’s wife, Sandra, and children. This inheritance likely played a significant role in Mr. John Public’s future business and financial success.

Sandra (“Sandy”) Public, John’s mother, attended the University of Southern California, circa 1965. She endowed several student literature scholarships for \$1.2 million in 2003.

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PART VI: ADDITIONAL INFORMATION

Mr. Public spoke in the Kellogg School of Management's distinguished lecture series on May 3, 2008. The video recording can be viewed at: <http://www.kellogg.northwestern.edu>

For the past several years, Mr. Public has consistently made it on the Forbes Hospitality list, the annual ranking by Forbes Magazine of the best dealmakers in the imaginary hotel industry:

- 2009: ranked 32th
- 2008: ranked 48th
- 2007: ranked 57th
- 2006: ranked 62nd

According to a 2009 Forbes article, Mr. Public visits Mexico every six months, "meeting with fledglings he might fund, hawking his portfolio to Mexico's hotel giants and preaching a blunt message to the locals about the promise of wealth creation-and the risk that Mexico will overprice its services and get undercut by other developing nations."

According to his Facebook profile, Mr. Public is a fan of the following:

- The University of Southern California (USC) Trojans Football
- Website Magazine (www.websitemagazine.com)
- The Public Children Medical Center (part of the Southern California Healthcare Foundation) – named after his father's \$5 million endowment gift.
- Major fan of class rock, including the following bands:
The Rolling Stones, The Doors, The Who, The Beatles, Three Dog Night, Van Halen, Lynyrd Skynyrd, Creedence Clearwater Revival, Motorhead

Mr. Public and his family take an annual vacation to Costa Rica every summer for two weeks.